



# Bespoke Furniture, Upholstery & Soft Furnishings Experts



[www.swupholstery.co.uk](http://www.swupholstery.co.uk)





*Our upholsterers and machinists hard at work in the workshop making your furniture fantastic again.*



←  
*Ryan Ball*  
*(Managing Director)*

## OUR STORY

Welcome to South West Upholstery – where craftsmanship meets tradition.

Our business is a true family affair with over 25 years of upholstery heritage, started in Bristol by three generations of the Ball family in Grandad John's garden shed. Since those humble beginnings, we've grown into the most recognised name in upholstery across the South West, known for our exceptional quality and friendly, personal service.

We specialise in a wide range of upholstery and re-upholstery services – from restoring a beloved armchair to transforming entire three-piece suites. Our expertise also extends to creating bespoke, made-to-order furniture tailored to your exact needs and style.

For our commercial clients, we provide comprehensive upholstery solutions for pubs, clubs, hotels, restaurants, and more. Whether you need to recover existing furniture, design new banquette seating, or completely refurbish a venue, we've got you covered. We also offer reupholstery for motorhomes, caravans, and luxury boats, along with foam replacement, furniture spraying, and expert French polishing.

**Whatever your upholstery needs – and wherever you are in the South West  
– South West Upholstery is here to bring your furniture back to life.**





# A STITCH IN TIME

A short summary of where we came from and how the business has grown over the past 25 years.



**1999**

A large workshop is built in John's back garden and our upholstery business is born. Offering full seating refurbishments and repairs for small minibuses as well as dining chairs, pads and so on for the public.



**2003**

Ryan quits college to focus on the business, sending out leaflets and making phone calls to promote our upholstery services. He works closely with his Grandad to learn the trade.



**2006**

John leaves his regular job and joins the business full time. We move to new larger premises, offering more services and a yard to take in larger orders for upholstery on vehicles.



**2008**

We move to a large manufacturing unit which allows us to increase our output. We tailor our operation to the re-covering of single or double deck bus seating in one day as well as working with a number of pubs and restaurants.



**2013**

We move away from commercial vehicle upholstery and offer upholstery services to domestic and commercial customers which really sees the business grow with high demand enforced by our excellent reputation.





## 2015

SWU start to offer a completely bespoke service for the making of brand-new sofas, chairs and banquette seating giving our customers flexibility to design a custom piece of furniture. We begin to make new furniture in a big way.



## 2018

We outgrow our workshop, so we purchase an 11,000 sq foot unit for our upholstery operation. After some TLC, our team are thrilled with the extra space and better set up to serve our customers across the UK.



## 2021

Apprentices join our team and will continue to do so providing training and skills for the next generation of upholsterers in the UK.



## 2022

Purpose built training rooms were established for our apprentices and further investments made in our fleet of delivery vehicles.



## 2023

We expanded our premises even further to 25,000 sq foot as well as purchasing our CNC Pathfinder cutting machine.



## 2024

Our team expands further with new staff in our workshop and main office, as well as new and exciting client acquisitions in the leisure and hospitality industry.



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Andy Ball (Director)

## WHY CHOOSE US?



### Transportation

We can collect and deliver across most of the UK. If you're further afield, our courier will collect and deliver your items safely for you.



### Attention to detail

The same upholsterer works on your piece from start to finish. They take great pride in their work and will only let the piece leave the workshop when it is of the highest standard.



### Quality built-in

Once complete your furniture will be quality checked to ensure we have carried out your every request, and the works are completed to our usual high standards.

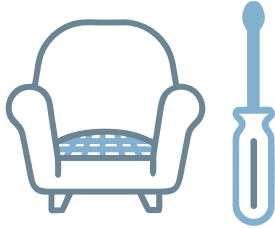


### Environmental impact

On average, building new furniture releases around 1000x more carbon than restoring the old. So by restoring your existing furniture, you're helping to reduce your own carbon footprint.

## OUR REUPHOLSTERY PROCESS

1



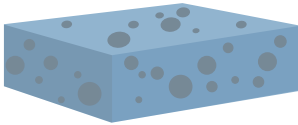
We strip the furniture down, and repair the frame if required. Loose joints are doweled, glued and screwed.

2



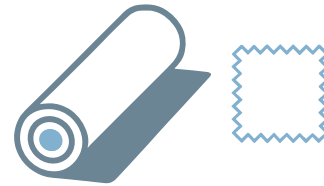
We carry out a light button polish of your furniture legs as standard. (French polishing to be carried out if requested).

5



We add new foams, inners or fillings for back or base cushions. We quote for these upon seeing your item(s) or can quote from dimensions supplied.

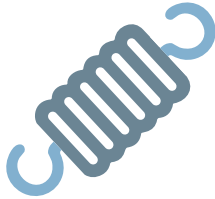
6



We upholster your furniture in your chosen cloth, leather or faux leather. Braids, studding, piping, new legs and castors can also fitted if required.



3



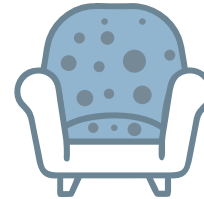
If springs or webbing needs replacing we will. Should the internal supporting structure fail, we will discuss the options with you and quote to replace it.

7



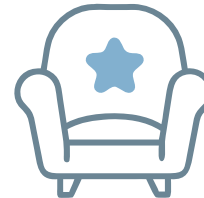
Your furniture will be quality checked to ensure we have carried out your every request, and the works are completed to our usual high standards.

4



Any padding fixed to the frame or arms is checked and replaced where required.

8



We send you pictures of the finished item(s) and then invite you to pay the final balance due ready for your item to be dispatched.

Robert Mucha  
(Upholsterer)





←  
Pawel Slotwinski  
(upholsterer)

## SERVICES

We offer an extensive range of upholstery and reupholstery services for both commercial and domestic clients. Our expertise spans everything from armchair and three-piece suite re-upholstery to leather furniture restoration, bespoke made-to-order pieces, and full venue refurbishments. Whether it's updating seating for pubs, clubs, hotels, or restaurants, creating custom banquette seating, or reviving the interiors of caravans, motor homes, boats, and trailers, we handle it all with care and precision. We also provide foam replacement for sagging cushions, professional furniture spraying, and traditional French polishing, alongside many other specialist services.

Renowned for our commitment to customer satisfaction and high-quality workmanship, South West Upholstery is a name you can trust. Our experienced team of upholsterers and sewing machinists bring exceptional skill, attention to detail, and a wealth of knowledge to every project, large or small.

We are your one-stop shop manufacturer for all upholstery needs, no matter the size, style, or complexity of the job.





From left to right top to bottom: Hush Members Club, Flightline Cafe - Aerospace Bristol, Design Museum and Plymouth Seco Lounge



*From left to right and top to bottom: Cosy Club Reading, Cosy Club Manchester, Ritorno Lounge Bristol and Pionero Lounge Rochdale.*





Abbie Ball (Operations)

## CASE STUDY: LOUNGERS & COSY CLUB

Loungers have over 150 sites across the UK. We are proud to provide an upholstery and bespoke furniture service for their new openings, while also repairing and restoring their existing furniture. We have worked with them to create stunning new furniture such as their 'Big Boy' sofas and buttoned stools for their Cosy Clubs. We also manufacture pouffes, cocktail chairs, Chintzy sofas, and more from the frame up, all lovingly upholstered in a range of cloths & leathers. We are able to produce bespoke furniture to suit your brand and this is what we have successfully achieved for Loungers, giving their furniture the WOW factor!

*"We have been using South West Upholstery for years and they have never let us down. Their service is top quality, and it shows from the moment you contact them. They know their trade inside out, which is comforting especially if you're not familiar with it. They're there for you ready to give you advice and suggestion whenever you need it. We can highly recommend them!"*

Loungers UK



*Kim Vickery (Office Manager)*

## HAPPY CLIENTS

"Great company to deal with. Were able to advise and quote for the recovering of 4 dining chairs; I was able to choose sample materials online and they sent out 3 material swatches so we could see which one would best suit us. They collected our chairs and delivered them back to us fairly quickly and the driver even carried them back to the dining room for me. We are absolutely delighted with the workmanship and the chairs look even better than we had hoped."

**Tracey Holmes**

"I recently had four kitchen chairs re-upholstered in faux leather. They were picked up from London and returned in little more than a week looking splendid. Very pleased with the service and can thoroughly recommend."

**Samuel Scott**

"Cannot rate this company highly enough. After 17 years of hard use, the cushions on my old leather sofa were sagging and uncomfortable to sit on. They have a new lease of life now, and with a bit of work from a well known leather restorer kit, I find it hard to believe it's not a new sofa. They were professional from start to finish, and their glowing reviews are justly deserved. Thank you SW Upholstery."

**Kim Dawson**









## GET IN TOUCH

We'd love to hear from you, whether you have a quick question or a large-scale project in mind. No job is too big or too small. You can reach us by email, give us a call, or drop by our workshop & showroom to chat with a member of our friendly Sales Team.

Why not make a day of it and enjoy everything our vibrant city of Bristol has to offer while you're here?



**Workshop (Appt only)**  
Units 7 & 8  
Novers Hill Trading Estate  
Bristol  
BS3 5QY

### CONTACT US FOR A FREE NO OBLIGATION QUOTE

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@swupholstery